Sponsors Information Pack
2024

Details of Advertising/ Sponsorship Opportunities BPAC 2024	Principal Support Branding Rights Over $30,000	Ruby Support $30,000 or under	Sapphire Support $20,000 or under	Diamond Support (Focus) $10,000 or under	Gold Support (Spotlight Sponsor) $5,000 or under	Action Support $1,000 or under	Memento Support (Break Sponsor) $500 or under	Promo Flyers $200	Supporter Bursary $25 - $100
Exclusive Naming Rights of the 2024 Brisbane Performing Arts Challenge Eg: "Your Company" proudly presents the 2024 Brisbane Performing Arts Challenge									
The 2024 Brisbane Performing Arts Challenge will provide a group of dancers to take part in a promotional event hosted by your company. (eg. Flash Mob, commercial, advertising etc). Conditions Apply									
Complimentary audience passes for your company representatives to attend any BPAC 2024 event of their choosing at any time.									
Main Stage Signage (supplied by you) to be displayed at all events									
A **Double-page** advertisement in the 2024 *Brisbane Performing Arts Challenge* program.									
The inclusion of company promotional flyers with BPAC **competitor registration confirmation** (size restrictions and deadlines apply)									
Banners and other signage (supplied by you) displayed at all events									
10 Complimentary audience passes									

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The 2024 Brisbane Performing Arts Challenge will provide 'Entertainment' chosen from the event to perform at your Companies Award/ Christmas Event. (Conditions Apply)									
Name and Logo printed on all BPAC literature including the *Brisbane Performing Arts Challenge 2024* program. (production deadlines apply)									
Copy of the **Performers contact list, which** will be provided two (2) weeks after the *Brisbane Performing Arts Challenge* for post-event marketing.									
A **full-page** advertisement in the 2024 *Brisbane Performing Arts Challenge* program.									
Acknowledgement as a major sponsor in all *Brisbane Performing Arts Challenge 2024* announcements. (Both lead-up and during event)									
The opportunity for you to present an **Award** displaying your company/family name. (supplied by you)									
Link from the BPAC 2024 official website to your companies' website									
Your company's **promotional literature** distributed to performers and audience members at sessions of your choice.									
Representatives of your company will be given the opportunity to **present finalist** with their awards.									

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A **half page** advertisement in the 2024 *Brisbane Performing Arts Challenge* program.									
The distribution of 1 piece of your company literature/product (provided by you) to BPAC Participants									
A **quarter-page** advertisement in the 2024 *Brisbane Performing Arts Challenge* program.									
Complimentary audience passes for five (5) company representatives, to attend any event of their choosing at any BPAC 2024 event.	See above	See above	See above						
Complimentary audience passes for two (2) company representatives, to attend any event of their choosing at any BPAC 2024 event.	See above	See above	See above	See above					
Exposure to potential future clients.									
Increase in circulation and company recognition.									
The opportunity to extend your market share on the distribution of 2024 *Brisbane Performing Arts Challenge* literature.									

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MC's will announce credits during breaks in programming acknowledging your company's generous support for the Brisbane Performing Arts Challenge 2024									
Name listed in the BPAC 2024 Programme as one of our Sponsors and included in Powerpoint Presentation running throughout the event									
Name listed on the BPAC 2024 Website as one of our Sponsors and included on the BPAC Facebook Page									
Complimentary audience pass for company/family representatives, to attend any BPAC 2024 event of their choosing.	See above	See above	See above	See above	See above	See above	See above		

Programme Advertising (A 4)	1/8 Page $150 + GST	1/4 Page $250 + GST	1/2 Page $450 + GST	Full Page $800 + GST	Centre Page Spread $1200 + GST	Advertisements also displayed on large screens in auditorium throughout the eventand on the BPAC website.
Stall Holder – Daily Rate	Extra Small (1m x 3m) $40 + GST per day	Small (2m x 3m) $75 + GST per day	Large (3m x 3m) $100 + GST per day	Extra Large (6m x 3m) $150 + GST per day		
Stall Holder – Full Event Rate (21 days)	Extra Small (1m x 3m) $200 + GST per day	Small (2m x 3m) $350 + GST per day	Large (3m x 3m) $500 + GST per day	Extra Large (6m x 3m) $800 + GST per day		
Food Vendors	$100 per day					
Contra Sponsors	Negotiable					